

Welcome Spring!

March 2019

Member, Associated Bodywork & Massage Professionals

Age is a State of Mind

Baby Boomers Combat Aging with Bodywork

According to the U.S. Centers for Disease Control and Prevention, preventing disease and injury is critical to reducing the expected growth of health-care costs headed our way, as more than 70 million U.S. baby boomers cross the 60-year-old threshold. Moreover, disease prevention is critical to, well, your health!

Whether you're a boomer who is running a marathon or running after your grandchildren, you know that growing older doesn't mean growing old. If you're wondering how to stave off the effects of aging, the preventative and restorative nature of massage and bodywork might be just what the body ordered.

and its elasticity, and toning muscle tissue. Massage also creates a stimulating cellular function in the hypodermis, dermis, and epidermis layers of the skin and increases the production of skin-nurturing sebum.

Immunity and Stress

If you're already a frequent recipient of massage, you know what the work does to combat daily stress. But did you know how detrimental those stressors can be?

Experts say the majority of disease we encounter today is associated with stress. Not only that, stress is a huge factor in premature aging of the body. Researchers say chronic stress ages the

"It is all perfect, this universe we are in. Slow down and enjoy it all."

-Dr. Wayne Dyer



Massage therapy can play an important role in aging well and remaining youthful and healthy.

Improved Circulation, Healthier Skin

As our bodies age, our circulation slows and our skin loses its once youthful vitality. Experts say the mechanical nature of massage combats these effects by increasing circulation through the manipulation of tissue, improving the appearance and condition of the skin

body, weakens immune cell function, and can make cells appear up to 17 years older than they really are. Through its effects, massage deftly attacks stress, while boosting the immune system.

Massage encourages the release of oxytocin, a stress-reducing hormone in the body most often associated with

Continued on page 2

Office Hours and Contact

Branches Holistic Massage & Wellness

www.branchesholistic.com

(313) 518-3003

Monday - Friday 9:00 am - 7:00 pm

Saturday 9:00 am - 4:00 pm

Sunday 9:00 am - 2:00 pm

In this Issue

Age is a State of Mind

What Is Reiki?

Somatic Semantics

Continued from page 1

birth and bonding, and activates the parasympathetic nervous system and its relaxation response. Massage also decreases beta brainwave activity, increases dopamine and serotonin levels in the body, and reduces cortisol levels, all of which are linked to decreased stress.

Squashing the Pain

Part of the aging process, unfortunately, involves dealing with aches and pains. You might find a day of gardening brings on back pain you never experienced before, or your biking regimen now requires greater recovery time afterward. Even though pain is a constant source of grief for an aging body, massage can make a difference.

The passive movement in massage keeps joints more mobile and stimulates the synovial fluid, which lubricates the joints and nourishes the articular cartilage. Massage also prompts the release of endorphins and other pain-reducing neurochemicals.

In addition to the pains of physical exertion an aging body experiences, the discomfort caused by arthritis can be just as debilitating. Experts predict that one-third of Americans will get arthritis as they age. Ironically, most arthritis sufferers may not think of massage when they start to explore which therapies might ease their pain. While it is doubtful an arthritic joint can "heal" completely with massage, it can feel better. And for an arthritis sufferer, better is a welcome word, particularly when there are no side effects involved.

According to the Arthritis Foundation, an increasing number of doctors are recommending massage to their arthritis patients to help relieve the pain and stiffness caused by their disease. Massage can increase circulation around painful joints, bringing healing oxygen and nutrients, including amino acids, to rebuild tissue. Many massage therapists report that their arthritic clients find better and longer-lasting relief from massage than from pharmaceuticals.

Whether its reducing the symptoms of arthritis, or simply addressing the aches and pains of living an active life, massage can play an important role in aging well.

Bennies for Boomers

The benefits from massage and bodywork can help bodies of all ages, especially for baby boomers. Research has shown that massage:

- Improves range of motion and decreases low-back pain.
- Increases circulation, allowing the body to pump more oxygen and nutrients into tissues and vital organs.
- Provides exercise and stretching for atrophied muscles.
- Reduces swelling and scar tissue.
- Reduces recovery time from injury/surgery.
- Reduces stress, a major contributor to disease and ill health.
- Releases endorphins, the body's natural painkiller, thereby reducing the need for medications.
- Stimulates lymph flow and supports the body's natural process of detoxification.

Psychological Value

In addition to all the physical benefits massage and bodywork offers, there also are proven psychological changes we experience with massage. One of the reasons massage feels so relaxing is that there is a literal psychological benefit as dopamine and serotonin become balanced in the system. And when massage produces oxytocin in the body, there is a sense of being nurtured. Add that to the restorative effect that comes from those quiet moments during massage, and you've got a process that experts say is incredibly healing.

Aging, obviously, is a process none of us can avoid. As Benjamin Franklin said, "When you're finished changing, you're finished." Turn the inevitability of aging into a positive process of change and let massage and bodywork help you along the journey.



The aches and pains that often accompany the aging process can be managed with bodywork.

What Is Reiki?

Understanding Energy Work

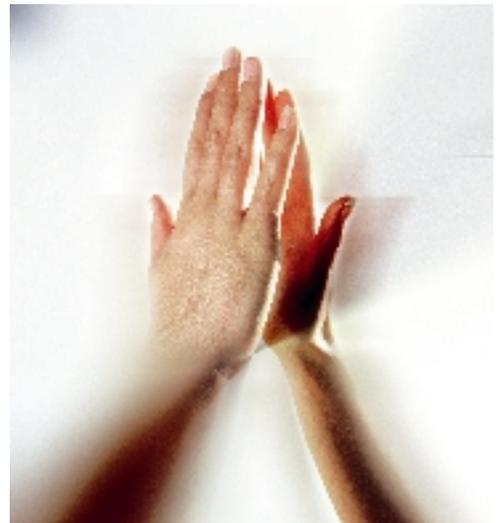
A type of energy bodywork, reiki (pronounced ray-key) relies on the ancient belief in the life force energy, referred to as chi, that flows through all things. This life force runs throughout pathways in the body called meridians, nourishing organs and cells and supporting vital functions. When this energy is disrupted by negative thoughts, feelings or actions, illness and disease result. A reiki practitioner's hands hover just above a person's body, sensing the affected areas and infusing them with positive flow. This raises the energetic vibration and breaks up the negativity to heal, clear and restore the natural flow of the life force. The reiki practitioner, trained to access and serve as a channel for the life energy, places his hands on or just above the client's body and uses a passive touch that some clients experience with warmth or tingling. The hands remain in position for 3-5 minutes, alternately covering 10-12 positions over the body.

Thought to be Tibetan Buddhist in

origin, the practice of reiki is comprised of three levels of training. Through this training, the practitioner learns how to access energy flow through the hands to heal. Completion of the third and highest level of training results in the title of reiki master. Reiki is used to accelerate healing, assist the body in cleansing toxins, balance the flow of subtle energy by releasing blockages, and help the client contact the healer within.

According to www.reiki.org, reiki is beginning to gain acceptance as a meaningful and cost-effective way to improve patient care in hospitals and clinics across America. In an interview on the website, Dr. David Guillion, an oncologist at Marin General Hospital in California, says, "I feel we need to do whatever is in our power to help the patient. We provide state of the art medicine in our office, but healing is a multidimensional process. I endorse the idea that there is a potential healing that can take place utilizing energy." For more information, consult your

bodywork practitioner.



Reiki balances subtle but vital energy.

Somatic Semantics

What Exactly is CAM?

Complementary and alternative medicine (CAM) refers to healing modalities that don't fall into conventional Western medical philosophy, including bodywork, acupuncture, herbology, homeopathy and mind/body techniques. CAM is becoming a more familiar term as approximately 125 million Americans suffering from chronic illness -- arthritis, back pain, hypertension, and depression -- look for solutions that conventional medicine can't provide.

"Complementary" modalities are used together with conventional medicine, such as utilizing aromatherapy to lessen a patient's discomfort following surgery. "Alternative" modalities are used in place of conventional medicine, such as using herbs to treat stomach upset rather than taking pharmaceuticals. And the

merging of alternative and conventional medicine is referred to as "integrative medicine," connoting the idea of combining the best of both healing philosophies.

CAM is continually gaining the respect of the Western medical system, as indicated by the nearly 100 medical schools now offering courses in alternative therapies. The University of Arizona is an exceptional model of such a school, offering the nation's only postgraduate, two-year Program in Integrative Medicine (PIM). Founded in 1994, PIM is designed to teach small groups of physicians how to integrate holistic modalities into their practices. These doctors are committed to a fundamental redesign of medical education including such principles as: --Appropriate use of conventional and

alternative methods to facilitate the body's innate healing response; --Consideration of all factors that influence health, including mind, spirit, and community; --A philosophy that neither rejects conventional medicine nor accepts alternative medicine uncritically.

For more information and research about CAM, visit the nonprofit Alternative Medicine Foundation's website, www.amfoundation.org.

*"It is important
from time to
time to slow
down, to go
away by
yourself, and
simply be."
-Eileen Caddy*

HAPPY SPRING!

Don't forget to make time for self care!

Check out our website at:
www.branchesholistic.com

Like & Follow us on FACEBOOK, INSTAGRAM & TWITTER
for useful information, updates & specials!

THANK YOU FOR LETTING ME SHARE IN YOUR
WELL-BEING!

Maria Asbel, LMT
(313) 518-3003

Branches Holistic Massage & Wellness LLC

7740 Allen Road
Allen Park, MI 48101



Member, Associated Bodywork & Massage Professionals